

MARITIME * FESTIVAL

WELCOME MESSAGE FROM

HON RITA SAFFIOTI MLA, DEPUTY PREMIER; MINISTER FOR TOURISM

AND

HON DON PUNCH MLA, MINISTER FOR REGIONAL DEVELOPMENT



The Western Australian Government is a proud sponsor of the Maritime Festival through Tourism Western Australia's Regional Events Scheme (RES).

RES was established to support event holders across the state with the development of events to drive tourism to regional Western Australia. The scheme plays an important role in positioning the State's five tourism regions as exciting destinations by showcasing and promoting the host region's unique and diverse attractions.

A total of 73 regional events across Western Australia have been funded through the 2024-25 RES, which also includes a \$250,000 funding pool for the Regional Aboriginal Events Scheme, which exclusively allocates funding to events delivering Aboriginal activities and experiences.

The Western Australian Government is proud to sponsor all these regional events, which help bring vibrancy to local communities and drive visitor spend, injecting millions into regional economies.

Tourism is a key part of the Western Australian Government's plan to diversify the economy, create jobs and develop business opportunities, especially in regional Western Australia. Events play an important role in this plan and also contribute to the vision for Perth and Western Australia to be the fastest growing events destination in the South East Asian region.

The Western Australian Government sponsors a range of sporting, cultural, arts and culinary events across the state, to attract visitors and encourage them to stay longer, disperse further and spend more while they are here.

We hope everyone enjoys this event and takes the time to explore the Great Southern region.

